



Title	Web + Graphic Designer
Role Type	Permanent, Full-Time
Reports to	Marketing Manager

About Gryd

Gryd is one of Canada's fastest growing property tech startups! We are a Canadian-born start-up committed to driving proptech forward. We develop and deploy innovative tech solutions for properties and their tenants nation-wide.

Built by a team of innovators who grew tired of the industry's outdated, cumbersome systems, our passion at Gryd is fuelled by the positive impact of our solutions across portfolios nationwide.

Learn more about us at www.gryd.com

Role Brief

If you are a motivated self-starter who is looking to work autonomously in a startup team environment, this could be the role for you.

This is a unique opportunity to be a part of the growing team responsible for translating ideas and concepts into brand-propelling content. As our Web + Graphic Designer, you will play a lead role in supporting our brand's visual identity and communication to help us build an iconic and recognized Canadian brand. The ideal candidate would consider themselves a creative whiz, visual storyteller, outside-the-box thinker, and a person that is always dialled into the details.

The successful candidate will have a strong focus on developing high-quality, creative visual content across an array of digital and print platforms, including digital and print ads, websites, brochures, illustrations, promotional materials, signage, and more. They will be joining a small-yet-mighty team, passionate about inter-team collaboration and brand love.

Responsibilities

- Conceptualize, design and develop clean and impactful original creative across an array of digital and print platforms to lift our visual brand.



- Own and support the design, user experience and functioning of our websites by designing and implementing wireframes, website layouts, mock-ups and other web-related assets.
- Collaborate with marketing, product, and sales to create designs that deliver on briefs and communicate a consistent brand image across a range of mediums.
- Support the implementation of marketing and sales campaigns to engage, nurture, and convert our audience with brand-forward design.
- Own and oversee the Gryd design system, maintaining an organized library of all typography, graphics, photography and illustrations for future use.

This job is for you if you:

- Have 2+ years of experience as a graphic and web designer.
- Have a portfolio that demonstrates strong conceptual skills and outstanding craft in graphic + web design.
- You know the tools - Adobe Creative Suite, Wordpress, and Figma. Knowledge of Elementor and Google Suite is a plus.
- Have a basic understanding of SEO principles and front-end development web programming languages such as HTML and CSS, JQuery, and JavaScript.
- You thrive in a startup environment where all team members are agile, highly communicative, and ongoing re-prioritization is required.
- Are able to collaborate, take constructive criticism, and seek out feedback - all of which are essential to strong team chemistry.
- Have an aptitude for strategic thinking, organization, and relentless attention to detail.
- Have a passion for the creative process, user-experience, an understanding of marketing, and an appreciation for strong branding.



How to Apply

What are you waiting for?! Apply today by sending your [resume](#), [salary expectations](#), and [4 bullet points](#) on how your experience aligns with the role's responsibilities to careers@gryd.com.

Why Gryd?

As a fast-growing start-up, we bring an exciting energy to the office (or slack channel) every day. We have a lot to do, so you will be making meaningful contributions as soon as you start with us. We are growing rapidly, which means there are a lot of opportunities to grow.

We have a collaborative, team-first culture where we tackle challenges and celebrate wins together. We have a flexible, fun and casual environment where we focus on results - no micromanaging or stuffy corporate environment here. Plus, you'll get to spend your days with some pretty great people.



Some benefits include:



- Comprehensive extended healthcare benefits including dental and vision, life, disability and AD&D insurance 🇺🇸
- Paid vacation, sick leave and personal days 📅
- Holiday office closure ❄️
- Corporate wellness program 🧘
- Flexible hours 🕒
- Remote work (optional) 🏠
- Casual dress 👖
- Fun company events 🎉
- Bring your dog to work 🐕



Our Core Values



▶▶ **Forward Thinking** ▶▶ We operate with a growth mindset and are always looking for opportunities to take the next step forward.



 **Collaborative**  We tackle challenges and celebrate wins together as a team, all egos are checked at the door.

 **Give a Shit**  We all want to be here, believe in what we are building and will do what it takes to get there.

 **Have Fun**  We are here for more than the bread, we don't take ourselves too seriously and enjoy our time together.

 **Embody Integrity**  We always do what is right and are proud of the way we treat everyone and the work we do.